



Facebook Policy

Rationale:

Cranbourne Park Primary School staff, in consultation with School Council, have decided that a Facebook page can have many positive impacts on our school, including improved communication, information sharing and sense of community.

Aims:

- Enhanced communication between the school and community.
- Provide a platform for students to share their achievements both inside and outside of school.
- Support and enhance the positive culture of the school.
- Provide general information to parents and the school community.

The Facebook page will not be used to resolve specific issues or manage complaints. Should an issue arise please contact the school on 5996 1142 so that we can address the concern in a timely and confidential manner.

Use:

- School staff will update the Facebook page with current information about the school.
- Parents and community members are encouraged to post positive photos, videos and information about their children and the school.
 - All posts will be approved by CPPS staff or school council members before they will appear on the page.
 - Negative sentiments, names of staff, students, or school community members must not be used in any negative postings; these posts will not be approved and may result in revoking permissions.
 - First names can be used in posts when you wish to acknowledge someone's great work or community contribution.
- Cranbourne Park Primary School does not endorse children under the age of thirteen years of age (as per Facebook's terms of service), having their own Facebook account.
- We encourage children, under parental supervision, to view our school's Facebook page and contribute to content.
- The school may post photos and names of students in accordance with the Photographing, Filming and Recording Policy. The Annual Consent Form and Collection Notice is sent out annually where parents/ carers can opt-out of having their photos used.

Blacklisting/ removal of privileges

Cranbourne Park Primary school reserves the right to determine the suitability of any content on the page. Any comment that is deemed unsuitable will be removed. The school reserves the right to ban any user from interacting with its Facebook page for posting unsuitable content. Unsuitable content

may include constant criticism and/or derogatory comments, swearing, posting myths, rumours, untruths, users posting under alias', naming students or individuals in reference to a concern or negative issue.

Please also note that teachers are not able to add parents to their personal Facebook accounts. Please do not send friend request to teachers or CPPS staff.

Implementation:

A copy of this policy is available on the Cranbourne Park Primary School Website and attached to the Facebook Page.

Supporting Documentation:

CPPS Child Safe Policy/ Photographing, Recording and Filming Policy (and Annual Consent Form)

<https://www.cranbournepark.vic.edu.au/page/107/>

Child Safe Standards: Creating a safe environment

<http://www.education.vic.gov.au/school/teachers/health/childprotection/Pages/safeenviro.aspx>

Alannah and Madeline Foundation : eSmart <https://www.esmart.org.au/what-is-esmart/>

The Victorian Teaching Profession Code of Conduct

https://www.vit.vic.edu.au/_data/assets/pdf_file/0018/35604/Code-of-Conduct-2016.pdf

Commissioner for Privacy and Data Protection

https://www.cpdp.vic.gov.au/images/content/pdf/privacy_info/20170220_CPD_P_Social_Media_Privacy_FAQs.pdf

Facebook: Statement of Rights and Responsibilities

<https://www.facebook.com/legal/terms>

Approved by School Council: 13/10/2020